

ELIZADE UNIVERSITY ILARA-MOKIN, ONDO STATE, NIGERIA

FACULTY: HUMANITIES, SOCIAL AND MANAGEMENT SCIENCES

DEPARTMENT: TOURISM AND HOSPITALITY MANAGEMENT

FIRST SEMESTER EXAMINATIONS

2020/2021 ACADEMIC SESSION

COURSE CODE: HTM 303

COURSE TITLE: FOOD SERVICE & BAR OPERATIONS

COURSE UNIT: 3 DURATION: 2 Hours

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HOD'S SIGNATURE

SECTION A (NON ESSAY TYPE)

Multiple Choice Questions/Fill in the Gap Questions/ True or False Questions. 60 Questions at 1/2 (0.5) mark each.

Total Marks for Section A: 30 Marks

SECTION B (ESSAY TYPE)

Written essays, definitions, description of concepts etc. 4 Questions, answer 3. 10 Marks each.

Total Marks for Section B: 30 Marks

TOTAL MARKS FOR EXAMINATIONS: 60 MARKS.

TIME ALLOCATION: 2 HOURS.

SECTION A

Instruction

Answer all questions in this section

MULTIPLE CHOICE QUESTIONS (MCOs) 1/2 Mark each

- 1. Which of the following is NOT bar equipment?
 - (a) Wine shaker
 - (b) Goblet
 - (c) wine opener
 - (d) Wine list

2. Which of these is not a department in the Hotel? (a) Front Office (b) Kitchen (c) Food and Beverage Services (d) Accommodation 3. One of the following is not a classification of hospitality industry (a) Outdoor catering (b) Hotel operations (c) Restaurant (d) All of the above 4. The head of the Bar unit is called (a) Head waiter (b) F&B manager (c) Bar Man (d) Chef 5. Which of the following is NOT example of non-commercial catering outlet? (a) Restaurant (b) Staff canteen (c) Religious cafeteria (d) Prison canteen 6. The primary aim for effective service in the food and beverage services is----(a) Profit maximization (b) Customers satisfaction (c) Safety purpose (d) Hygienic purpose 7. Which of the following is NOT part of ingredients for the making of chapman? (a) Angostura bitter (b) Spirit (c) Beer (d) Black current 8. Fruit juice contain ----(a) Vitamin C

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(b) Mineral salt(c) Amino Acid(d) Vitamin D

(a) Health and safety of staff and customers (b) Customer satisfaction/ Protection (c) Protection of minors (d) All of the above 10. Top key benefits of customer satisfaction (a) Loyalty/Support pillars. (b) Support pillars. (c) Sales revenue. (d) All of the above 11. The external environment for a company covers many aspects. It is suggested that the environment covers (a) Two main areas (b) Three main areas (c) One main area (d) None of the above 12. Beverages can be divided into (a) Two (b) Three (c) Four (d) All of the above 13. Effective strategies cannot be developed without firstly analyzing the environment in which the company operates (a) Operates (b) Founded (c) Established (d) None of the above 14. After clearing the main meal crumbling done must not place within (a) 10 minutes (b) 15 minutes (c) 05 minutes (d) 03 minutes 15. The product of the hospitality industry is (a) Food (b) Drink (c) Accommodation/relaxation (d) All of the above 16. The consequences of non-compliance: (a) Loss of employment (b) Imprisonment. (c) Employee fine (d) All of the above

9. The purpose and requirements of legislation are for the following reasons:

15	Beverage is a type ofthat you can consume for sustenance	
	stress relieving effects Alcohol consumption can affect work	_ and
13.	Alcoholism is now known as The main reason for alcohol consumption is its ability to produce	a J
11.	I he first course of a menu is usually	
10.	In Restaurant, Bill or invoice is known as	
9.	Beverage can be divided into and	
δ.	A Male that does the waiting job at the bar is called	
7.	what is the accompaniment to a main meal?	
6.	Fruit juice are served at what temperature?	
5.	The protein of a meal can be served at what position of time?	
٥. 4	The mixture of two spirits or spirit and fruit juice called Fixed priced is known with what kind of menu?	
	The first course of a la carte menu is known as	
	Food and Beverage department comprises of three units; The kitchen,	and
FII	LL-IN- THE- GAP WITH THE CORRECT OPTION	
(d).	All of the above	
(c)	Listen	
	. Take notes	
	Ask question	
	The first step of handling complaint is to	
20	(d) All of the above	
	(c) Facebook	
	(b) Twitter	
	(a) Instagram	
19.	What are the current trends in mobile advertising	
	(d) None of the above	
	(c) Marketing tactics	
	(b) Marketing survey	
	(a) Marketing strategy	
18.	The 7Ps are a set of recognized	
	(d) Wine	
	(c) Spirit	
	(b) Substance	
	(a) Liquid	

17. Beverage is a type of

16. Mocktails is a mixture of	juices and other soft drinks
17. Place setting are called	dishes relating to foods
20. Sales promotion is the process of persuad	ding a potential customer to buy the
ANSWER TRUE/ FALSE	
 Menu is a bill of fare (a) True 	
(b) False2. Silver plating requires manipulating (a) True	of fork and knife
	equire emotional skill but only technical skill
(a)True (b) False	
4. Mis-en place is only suitable for kitc areas.(a) True(b) False	then production but not necessary in the Servicing
5. All wine and menu must be served c(a) True(b) False	chilled to the guests
6. Personal hygiene is a perquisite for a(a) True(b) False	an effective service
7. Alcoholic drinks must be served bef(a) True(b) False	fore the service of meal to guests
8. The important of charger is to allow(a) True(b) False	ved the meal to get chilled

(a) True (b) False 10. Table d'hôte is cooked to the order of the guest (a) True (b) False 11. Families are affected by alcohol consumption (a) True (b) False 12. Loyalty cards are where customers earn points for buying certain goods (a) True (b) False 13. Mobile advertising is not similar to online advertising (a) True (b) False 14. For centuries, alcohol consumption has been part of our culture and society (a) True (b) False 15. There are seven types of menu (a) True (b) False 16. Floor service staff must cooperate with other staff in the establishment (a) True (b) False 17. People refer to the staff as sales people who work for business (a) True (b) False 18. Couvert in French means food setting (a) True (b) False 19. Tray service is when food is carried to a person by a food service employee (a) True (b) False 20. The first catering seen on planes could be described as a packed lunch of assorted sandwiches plus a flask of tea (a) True (b) False

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7. Ivienu caru is a promotionai means and guest guide in a restaurant

SECTION B

Instruction

Answer Any Three Question And Each Question Carry 10marks

- 1a. What is the purpose and requirements of legislation in food and beverage operations?
- (2 Marks)
- 1b. What are the top key benefits of customer satisfaction? (3 Marks)
- 1c. What are the good practice in avoiding conflict situations? (3 Marks)
- 1d What is the product of the hospitality industry? (2 Marks)
- 2. Work performance are affected by alcohol consumptions. Discuss (10 Marks)
- 3a. As a salesperson for Elizade Guest house, highlight the various methods of sales promotion (5Marks)
- 3b. The external environment for a company covers many aspects of the environment the Macro-environment and the Micro-environment. What forces do they consist of? (5 marks)
- 4. What is the mode of tray service with the rail and hotel floor / rooms' service? (10 Marks)